SPONSORSHIP PACKAGES

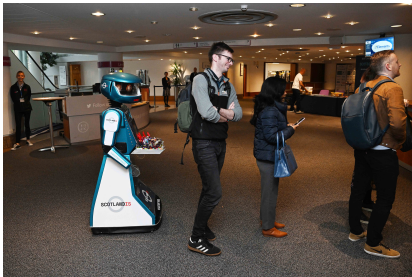# Sponsorship Options with ScotlandIS

The events of ScotlandIS are as successful as they are because of the generous support of our members and the wider community. For 2025, our largest events are already in the planning and given the current financial situation we are looking at new ways to make sponsorship more achievable and beneficial for those in a position to support us.

This document outlines our largest, flagship event that we will host in 2025, the sponsorship packages available, and the opportunities we have to increase your brand exposure.

If you would like to discuss any of the below in more detail, please do not hesitate to get in touch with Cat Blair at catriona.blair@scotlandis.com and she will be happy to arrange a meeting.

ScotSoft Sponsorship

We have four levels of sponsorship for ScotSoft 2025, plus exhibitor opportunities, but we are more than happy to tailor these to the aims and requirements of your organisation - please just ask!!

Our biggest annual event: ScotSoft

ScotSoft attracts in excess of 1000 delegates from across the sector and in 2025 it will take place on the 25th September at the EICC in Edinburgh - an extra special year as ScotlandIS turns 25 years old.

A gathering of a fantastic range of speakers from across the globe, bringing us future trends, opportunities and strategies that will ensure Scotland's digital community continues to grow and prosper.

In previous years, we have had speakers from Google, AWS, Microsoft, Accenture, Morgan Stanley and many more, including from some of Scotland's best startups and SMEs, covering topics from Programming, Network Security, Leadership, Recruitment, Hacking, Gaming and Diversity.

The Young Software Engineer of the Year (YSE) Awards Dinner celebrates the young talent coming out of our Scottish universities, with a unique After Dinner speaker or entertainment to round off the evening.

Sponsorship opportunities for ScotSoft can be viewed below.

Level 1
4x Title Sponsor options: ScotSoft Conference Title Sponsor, After Dinner Speaker Sponsor, Awards Dinner Title Sponsor and YSE of the Year Video sponsor

Sponsorship benefits include, but are not limited to:

- Sponsor welcome at the relevant event (ScotSoft, Young Software Engineer of the Year (YSE) Dinner, After Dinner Speaker introduction or introduction at the beginning of the YSE video)
- Prominent branding within the venue
- Table for 10 at the YSE Awards Dinner
- Table signage
- Exhibition space at the Scotsoft Conference
- 10 tickets to ScotSoft Conference
- Prominent branding on all publicity materials
- Branding on all tickets (both ScotSoft Conference and YSE Dinner)
- Logo and hyperlink from the ScotSoft section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

Level 2

Member: £6,000+VAT/Non-member: £8,000+VAT

Sponsorship benefits include, but are not limited to:

- Exhibition space at the ScotSoft Conference
- Table of 10 at YSE Awards Dinner
- 10 tickets to ScotSoft Conference
- Branding within the venue
- Branding on all publicity materials
- Logo and hyperlink from the ScotSoft section on the ScotlandIS website
- Promotion via ScotlandIS social media channels
- Sponsorship of a room during the conference with the opportunity to display branding/banners (6 rooms available on a first come, first serve basis)

Level 3

Member: £3,500+VAT/Non-member: £4,500+VAT

Sponsorship benefits include, but are not limited to:

- 5 tickets to YSE Awards Dinner
- 5 tickets to ScotSoft Conference
- Branding within the venue
- Branding on all publicity materials
- Logo and hyperlink from the ScotSoft section on the ScotlandIS website
- Promotion via ScotlandIS social media channels

Level 4

Member: Contributions from £250+VAT

Are you one of our valued startup members?

This year, we are offering Startup Members (1-5 staff) the opportunity to support ScotSoft by contributing towards the conference.

In return you will receive a ticket to the conference and display of your logo on our Supporters Wall.

Contributions from £250+VAT would be welcomed, and for larger contributions, your branding will be displayed more prominently on the wall.

Sponsorship Options

ScotSoft		MEMBER	NON MEMBER
Level 1	**ScotSoft Conference Title Sponsor**	£18,500 + vat	£21,000 + vat
	Awards Dinner Title Sponsor	£17,500 + vat	£20,000 + vat
	After Dinner Speaker Sponsor	£17,500 + vat	£20,000 + vat
	YSE of the Year Video Sponsor	£15,000 + vat	£17,500 + vat
Level 2	**Level 2 Sponsorship**	£6,000 + vat	£8,000 + vat
	Level 2 PLUS: YSE Brochure Sponsor	£6,500 + vat	£8,500 + vat
Level 3	**Level 3 Sponsorship**	£3,500 + vat	£4,500 + vat
	Level 3 PLUS: Dinner Menu Sponsor	£4,000 + vat	£5,000 + vat
Level 4	**Supporters Wall**	£250 + vat	Not available
Additional Options	**Exhibition Space**	£1,200 + vat	£1,700 + vat
	YSE Corporate Dinner Table	£1,900 + vat	£2,100 + vat
	YSE Standard Dinner Table	£1,700 + vat	Not available
	ScotSoft Earlybird Ticket Price	£125 + vat	£175 + vat
	ScotSoft Ticket Price From 1st July	£150 + vat	£200 + vat
	ScotSoft Ticket x 10*	£1,250 + vat	£1,750 + vat

*5% discount on this price before 1st July

Terms and Conditions

To take into consideration costs that are incurred by ScotlandIS to deliver sponsorship benefits, we have had to introduce the following cancellation charges:

- Cancellations made less than 30 days before the event = 100% remains payable

- Cancellations made within 1 to 3 months before the event = 75% remains payable

- Cancellations made within 4 to 6 months before the event = 50% remains payable

- Cancellations made 7 months before the event or earlier = 10% remains payable

Full terms and conditions will be included in the contract.

Please get in touch with catriona.blair@scotlandis.com if you have any questions.